



**GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT  
(GITAM)**

(Deemed to be University)  
Visakhapatnam | Hyderabad | Bengaluru

F. No. GDU/CAO/R/071/B-71-12.2/2024

05.04.2024

**OFFICE ORDER**

The Board of Management, at its 71<sup>st</sup> Meeting held on 29.03.2024, approved the University's New Logo and Vision & Mission Statements.

The Vision & Mission Statements and new Logo of GITAM are enclosed as an annexure to this office order.

All concerned are requested to take necessary follow-up action and implement the decision of the Board.

  
Registrar

Encl: As stated.

To:

Chief Marketing Officer (CMO)  
Chief Technology officer (CTO)  
Associate Dean – Academics  
Director – Accreditation & Ranking

Copy to:

All Pro VCs / Deans / Heads of Schools/Institutes / Directors/ HoDs/ CFO / CIO/ CAO/  
Librarian

PS to President / PS to Vice-President / PS to Secretary / PS to Vice-Chancellor



# vision

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GITAM will be an exceptional  
knowledge-driven  
institution advancing  
on a culture of  
honesty and compassion  
to make a difference  
to the world.

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# mission



Build a dynamic application-oriented education ecosystem immersed in holistic development.



Drive impactful integrated research programmes to generate new knowledge, guided by integrity, collaboration, and entrepreneurial spirit.



Nurture valuable futures with global perspectives for our students by helping them find their ikigai.



Permeate a culture of kindness within GITAM, fostering passionate contributors.



**GITAM**

